



To Whom It May Concern:

When you are in the trenches, tasked with implementing strategy or resolving a personal issue in ambiguous and challenging environments, you want James next to you.

His ability to take complex issues and turn them into clear objectives with indicators of success and valuable action is outstanding. He is a world-class business partner."

Equally if I am wrong on a particular issue he is not afraid to tell me so.

Our relationship is one of equal partners doing things jointly for a common purpose.

His approach stands apart from his peers.

Yours truly,

Chris Watson

Chief Operating Officer

naked Retreats

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2/F, No.8, Lane 31 Huating Road, Shanghai, 200031 • 中国上海市徐汇区华亭路31弄8号2/F • t: 400 9200 518 • f: 21 54659577 • www.nakedretreats.cn